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| ForzaDash Channel Leaders 2023: Identifying the top MSP Channel Leaders |
| Company (Tech Vendor) Introduction |

* 1. Company:
* 2. Website:

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When was your company founded?

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| Channel Leader Nominee Information |

* 4. Channel Leader Executive First Name:

5. Channel Leader Executive Last Name:

* 6. Channel Leader Executive Title:
* 7. Channel Leader Executive Email:
* 8. Channel Leader Contact Information

**Address**

**Address 2**

**City/Town**

**State/Province**



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select state

**ZIP/Postal Code**

**Country**

**Phone Number**

* 9. Channel Leader Biography:



* 10. Current Role:
* 11. Start Date:
* 12. How many years has the nominee been in the channel?
* 13. Is the Channel Leader the highest ranking channel executive in your company?
* 14. Who does the Channel Leader executive report to?

15. Please upload profile image

No file chosen

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| Channel Program Information |

* 16. What are the top services/products sold through the channel?



* 17. What are your top channel accomplishments?



* 18. What is your largest channel challenge in 2023?



* 19. How much do you expect to grow your channel in 2023?



* 20. How much do you expect to grow your MDF (Marketing Development Funds) in 2023?

21. What are your top channel goals for 2023?



* 22. What else should we know about the Channel Leader or Channel Program?



* 23. What do MSPs enjoy about your program?



* 24. Do you have a specific MSP Advisory Board?



* 25. Have you ever held an MSP Focus Group on your products and or services?



* 26. How Important are MSPs to your channel program?

1 - Not are 100% Important MSP at All 2 3 4 5 6 7 8 9 Channel

Comments



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| ForzaDash Channel Leaders 2023: Identifying the top MSP Channel Leaders |
| Conclusion |

* 27. If selected as a ForzaDash Channel Leader 2023, what will you do with it?



* 28. As an applicant, you are eligible to speak at ForzaDash In-Person Events. [www.forzadashbashmspgrow.com](https://forzadashbashmspgrow.com/)

The event themes are MSP growth. Each speaker needs to provide at least three ways MSPs can grow. What would be the title of your presentation?